



**STARPOOL**

wellness concept

## **STARPOOL PRESENTATION**

In a world that spins fast, we create wellness oases where time slows down. Areas and contexts dedicated to beauty, health, and self-care. Places where body and mind regain harmony and vigor. Because making people feel better is all we wish for.

At Starpool, we have been designing and implementing Wellness solutions since 1975.

We gave birth to an innovative Wellness Concept by creating spaces and solutions dedicated to health, beauty, and self-care. We know how to find the right answer to the need to feel good and fit with quality products and projects tailored to the specific needs of individuals and operators.

We work side by side with corporates and operators in the hospitality, healthcare, sports, and beauty industries, so that they can create a beneficial and distinctive Wellness offer.

We are located in the heart of Val di Fiemme, at the foot of the Dolomites, and it is from this extraordinary territory that we draw daily inspiration. Here every day we work to implement wellness solutions to promote a better quality of life for people. Because making people feel better is all we desire.

## **RECOVERY LAB**

Sports performance requires mental and physical commitment: trainings, competitions and travels follow one another at a rapid pace. All this translates into constant dedication to always get maximum results from each activity.

In professional sports, rest and recovery matter a great deal, on par with training. When properly integrated into the athletic training, they allow not only to achieve optimal performance in the short term, but also to maintain it in the medium to long term. Therefore, today, recovery represents a real area of interest which can deliver tremendous impact on the overall wellbeing status of an athlete and, consequently, in the short and long-term performance and results.

Our Recovery Lab, made with advanced products and programs, is the result of scientific research and aims to promote fast and practical recovery for body and mind, thus becoming valuable tools to always ensure performance at the highest level.

The Recovery Lab configuration presented at EPIC 2023 is made by Zerobody Dry Float and Zerobody Cryo.



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Paid-in share capital €550.000,00

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## TECHNOLOGIES

### Zerobody Dry Float

The reduced weight perception and to the dry environment acting on both neuromotor and vestibular systems, result in the brain's activation of a reduced gravity physiology response. This highlights a cascade of effects on cardiovascular, muscular, and neural level which help the athlete at 360 degrees. Through research, we are now able to make the most of this mechanism: when combined with training and specific programs of use, the Dry Float Therapy allows for many benefits according to the athletes need, going from focus to muscle relaxation.

Zerobody Dry Float is a one-of-a-kind system that allows body and mind to recover their energy easily and effectively by reproducing the physiological effects of reduced gravity, in a controlled environment and in a safe manner. The body floats over 400 liters of warm water, without the need to get undressed or wet. Zerobody Dry Float is a technological innovation in the service of regenerative well-being that produces a positive impact on stress, muscle and joint pain, sleep, focus, and psycho-physical recovery.

### Zerobody Cryo

From a physiological standpoint, the exposure to cold and low temperatures can trigger different types of response from the body. These are determined by the time of exposure and cooling rate. A reduction in sensitivity and muscle pain, vasoconstriction, and the activation of the endocrine system are only few of the physiological responses that are triggered by intense cold. Our solutions are based on the body's physiological response and take advantage of the reactions caused by intense cold to produce beneficial effects in the field of sports.

Zerobody Cryo is our revolution in the world of Cold Therapy. Innovative in its wide-open range of applications, safety, and accessibility, it features a patented membrane that wraps the body entirely in order to deliver cold up to the whole body, without getting wet. The applications deliver cold at a temperature of 4-6°C in a safe and non-invasive environment, mimicking a dry cold-water immersion or a cryotherapy. This solution delivers the great benefits of the most known cold applications, providing however an easier accessibility and a practical learning curve to the cold applications. The access is gradual, making the approach to cold therapy easier - and not just in sports, but also in the daily life of people who want to start off their day with an energy boost.



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